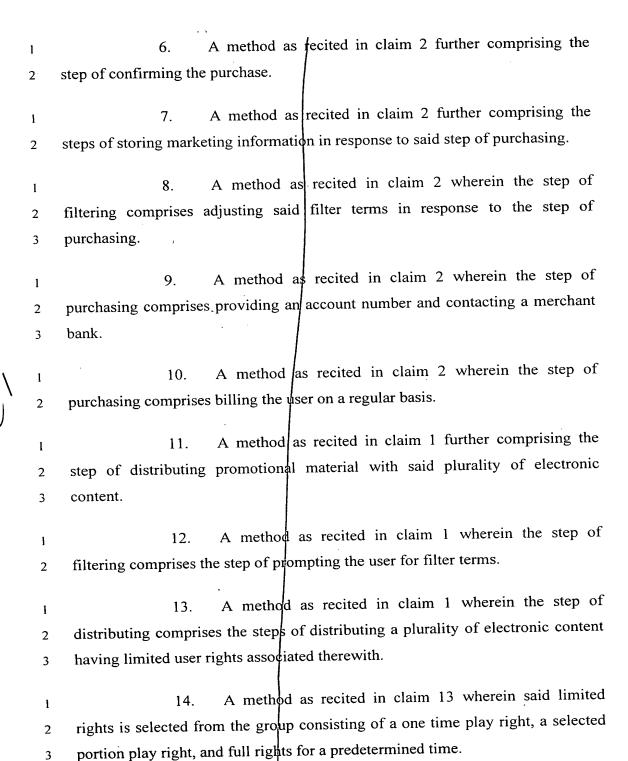
## What Is Claimed Is:

	1	1. A method for distributing electronic content comprising
_	<i>کر</i> 2	the steps of:
	$V_3$	distributing a plurality of electronic content having
	4	predetermined user rights associated therewith;
	5	receiving the plurality of electronic contents;
	6	filtering said plurality of electronic content with predetermined
	7	filter terms;
	8	accepting one or more of said plurality of electronic content to
	9	form a selected content subset as a function of said predetermined filter terms;
	10	and
	11	storing the selected content subset for user review.
		- 1 Souther comprising the
	1	A method as recited in claim 1 further comprising the
	2	steps of:
	3	reviewing the selected content subset; and
	4	purchasing one or more of the selected content subset.
	ı	3. A method as recited in claim 2 wherein in response to the
	2	step of purchasing one or more of the selected content subset, releasing greater
	3/	rights to said one or more of the selected content subset.
	1	
	1	4. A method as recited in claim 3 wherein said greater rights
	2	comprise full rights to use said one or more of the selected content subset.
		a language of the step of
	1	5. A method as recited in claim 3 wherein the step of
	2	releasing greater rights comprises shipping a full electronic content package to
	3	the user.

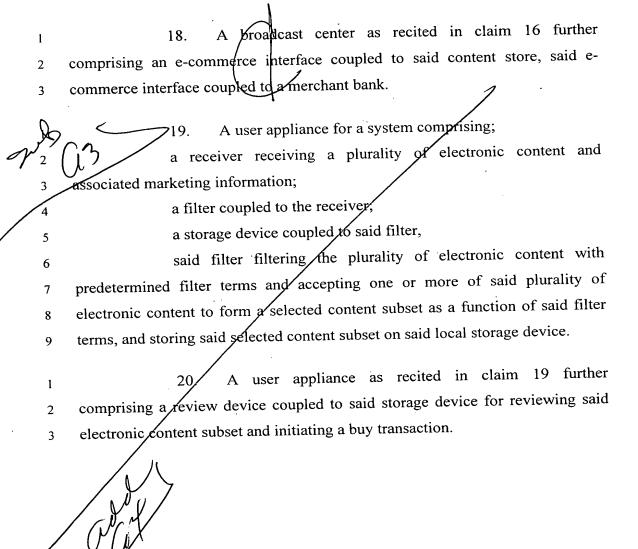




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$\sim 10^{-1}$	A system for distributing electronic content packages
2	comprising:
(3)	a content provider having electronic content;
$\mathcal{O}_{4}$	a broadcast center coupled to the content provider for receiving
5	said electronic content and transmitting a plurality of the electronic content;
6	a user appliance having a filter therein, said appliance coupled to
7	said broadcast center for receiving said electronic content, said filter filtering
8	the plurality of electronic content with predetermined filter terms and accepting
9	one or more of said plurality of electronic content to form a selected content
10	subset as a function of said filter terms.
1	16. A broadcast center for electronic content comprising:
2	electronic content store subsystem receiving electronic content
3	from a content provider;
4	a content store for processing buy transactions from a user and
5	linking marketing information with said electronic content;
6	a server coupled to said content store for receiving said
7	4
8	a transmitter coupled to said server for broadcasting said
9	
10	
11	•
12	transaction and initiates further rights in said electronic content for said
13	requesting user.
	and the state of t
	17. A broadcast center as recited in claim 16 wherein said

electronic store subsystem is coupled to a promotional site



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